



DEMYSTIFYING SENSORY SCIENCE

**How to unlock its power to gain
competitive edge as an FMCG brand**

Webinar | 22nd November



WE ARE FMCG EXPERTS

WE WORK WITH OVER 50% OF THE
TOP 50 FMCG BRANDS



WHEREVER THEY HAVE A NEED

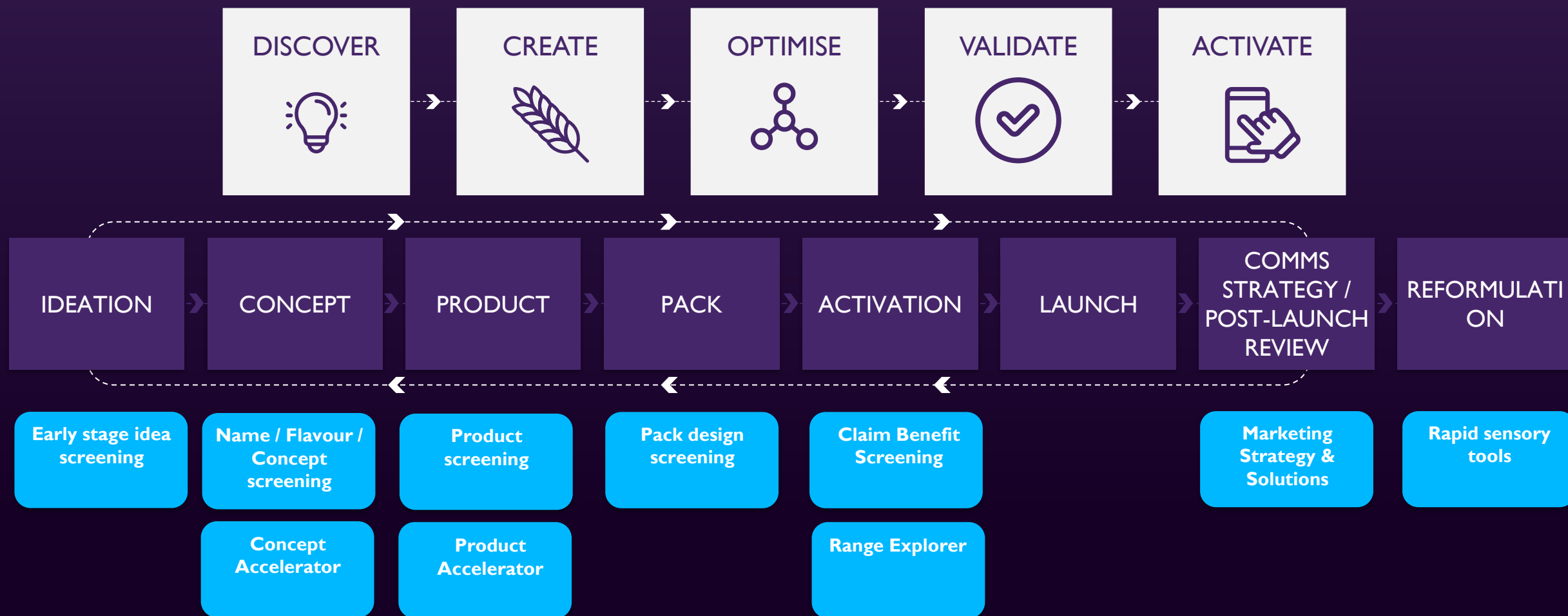


We work with accredited partners who have long-standing relationships with MMR.
We have worked with these partners across 65+ countries



HAVE EXPERTISE & REAL IMPACT ACROSS THE FULL INNOVATION CYCLE.

HELPING CLIENTS FIGHT ORDINARY INNOVATION- SO NO MATTER WHERE YOU ARE IN THE PROCESS, WE'VE THE KNOWLEDGE AND EXPERIENCE TO ADD REAL VALUE.





BIGGEST SENSORY PARTNER IN ASIA

4

SENSORY PANELS



SENSORY QUAL

QUALITATIVE
RESEARCH

+

SENSORY
SCIENCE

=



SENSORYQUAL



Blending the **ART OF QUAL** with the **RIGOUR OF SENSORY SCIENCE** to take us beyond either discipline in isolation



INDIA WEBINAR GUEST SPEAKERS



RUCHIKA MALHOTRA BHATIANI

AVP-Technical Innovation (R&D)

Pernod Ricard



KATHERINE MENDOZA

Consumer Science and Product
Understanding Lead,
APAC and China Haleon



NIRMALA METWAL

Regional Lead -Consumer Science
Chocolate Category AMEA
Mondelēz International



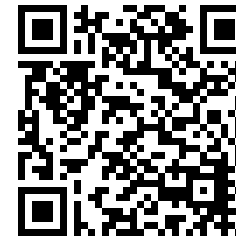
GET IN TOUCH:



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THANK YOU!