PANELIST ENGAGEMENT RESOURCES

JOURNAL ARTICLES

- Lund, C. M., Jones, V. S., & Spanitz, S. (2009). *Effects and influences of motivation on trained panelists. Food Quality and Preference*, 20(4), 295-303. https://doi.org/10.1016/j.foodqual.2009.01.004
- Hannum, M. E., & Simons, C. T. (2020). *Development of the Engagement Questionnaire (EQ): A tool to measure panelist engagement during sensory and consumer evaluations. Food Quality and Preference*, 81, 103840. https://doi.org/10.1016/j.foodqual.2019.103840
- Hannum, M. E., Forzley, S., Popper, R., & Simons, C. T. (2020). *Further validation of the Engagement Questionnaire (EQ): Do immersive technologies actually increase consumer engagement during wine evaluations? Food Quality and Preference*, 85, 103966. https://doi.org/10.1016/j.foodqual.2020.103966
- Hannum, M. E., Forzley, S., Popper, R., & Simons, C. T. (2021). *Application of the Engagement Questionnaire (EQ) to compare methodological differences in sensory and consumer testing. Food Research International*, 140, 110083. https://doi.org/10.1016/j.foodres.2020.110083
- Cotter, M. T., Peterson, D. G., & Simons, C. T. (2022). *The impact of multi-session testing on panelist engagement measured by the Engagement Questionnaire (EQ). Food Quality and Preference*, 96, 104412. https://doi.org/10.1016/j.foodqual.2021.104412
- Hannum, M. E., & Simons, C. T. (2022). *Capturing high and low levels of participant engagement in sensory and consumer evaluations via a known groups design and an implicit correlate. Food Research International*, 161, 111786. https://doi.org/10.1016/j.foodres.2022.111786
- Miao, J., & Simons, C. T. (2023). *The effects of gamification on engagement and response accuracy in discriminatory sensory testing. Food Quality and Preference*, 109, 104903. https://doi.org/10.1016/j.foodqual.2023.104903
- Kuei, C. Y., & Simons, C. T. (2025). *Investigating the impact of gamification on performance and engagement of panelists in the descriptive analysis of puffed-rice cakes. Journal of Sensory Studies*, 40, e70033. https://doi.org/10.1111/joss.70033

BOOK

- Katzenbach, J.R., & Smith, D.K. (1993). *The Wisdom of Teams: Creating the High-Performance Organization.*

